



Rockin' Book Review Policies



Promotions and Commercial Solicitations

Policy #1

In order to preserve the integrity of community content, content and activities consisting of advertising, promotion, or solicitation (whether direct or indirect is not allowed, Including:

- Creating, modifying, or posting content regarding yours or your relatives, close friends, business associates', or employer's products or services
- Creating, modifying, or posting content in exchange for compensation of any kind (including free or discounted products) or on behalf of anyone else
- Creating, modifying, or posting content regarding your competitors' products or services
- Offering compensation or requesting compensation (including free or discounted products) in exchange for creating, modifying, or posting content
- Posting advertisements for solicitations. Including URLs with referrer tags or affiliated codes

In the past, Amazon allowed reviewers to post a review in exchange for a free or discounted product as long as they disclosed that fact. Now, they state the following:

Note: Book Authors and Publishers may continue to provide free or discounted copies of their books to readers, as long as the author or publisher does not require a review in exchange or attempt to influence the review.

Therefore, if a physical copy is provided, they will receive first priority but I can no longer promise a review in exchange. Instead, I will be stating the following:

"I received this book free of charge from the author or publisher."

I do not accept e-books or electronic audio books, however, books on cd will usually get a 1st priority since I can listen while doing other activities.

There are **LITERALLY** thousands of e-books sent to me that authors have requested a review on (most will be deleted when I find the time).

The **ONLY** way I can feel compensated for my time and to provide you with an honest review is with a physical copy of your book in my hand or an audio CD in my possession. Once I have finished your book, I keep the copy in my personal library and allow family and friends to read them at will with the understanding of, upon completing the book, they too will provide an earnest book review (this way it is a win-win situation). Keep in mind, that the fact I received a copy of your book does not guarantee a positive review. However, with books that I do receive, I commit to **ONLY** post reviews which earn at least three (3) stars or more!

You are welcome to check out the reviews on my site. I also submit my reviews to Goodreads (under **Lu & LAWonder10**) and on Amazon, + The Library Thing. In addition to these, I list on few Christian sites and book clubs (all under the name of **LAWonder10**). (I am temporarily having problems with Barnes and Nobles so do not post there until it is resolved.) This way it is a win/win situation.



Policy #2

I wish to read/review only those books which can be determined to be **PG** (In some cases **PG-13**).

For those I feel are laudable, I will do all in my power to help promote them.

I will only be accepting limited new books beginning January 2020 in order to get caught up. (Except for those committed to promote in Blog Hops)

Please contact me for "Special Promotional", requests, or to receive notification of "Open" weeks of which I will be receiving additional books for review. This way I will be able to better control the amount of backlog and be of a more efficacious service.

Although I am accepting books again for a while, your book will be put on my review shelf as it is received (UNLESS you would like a book included in a Blog Hop for promotion which will put it as a priority). It will be read as Quickly as I can get to it.

BLOG HOPS: I do offer a tremendous book promotion opportunity to those books awaiting review. I am a member of three major Blogging groups which hold Blog Giveaway Hops at least once a month (more often during the Holiday Season). For those authors/publicists who wish to participate, for a minimal obligation the book and author will be Spotlighted and promoted in the Hop. Tens of thousands and more have the opportunity to view the book and many enter the Giveaways. For further information, inquire with the email address at the end of this posting.

If I can be of service to you or any colleague, please contact me on this site or on my email: lawonder10@outlook.com.

I will at that time send you the mailing address.

Please leave a comment while visiting my site and follow me on any of my social medias!!

Thank You!